

Empowering people to achieve brighter futures



2011 Annual Report



HELP AND HOPE FOR PEOPLE IN CRISIS

A Vital Safety Net for People in Crisis

Every day, people turn to Call for Help when they face tough times in their lives. From our crisis hotline, to 24-hour sexual assault response, to residential transitional living for the homeless, we stand ready to help Metro-East residents change their lives for the better.

During the past year we have worked to strengthen our core services so they continue to address critical needs in this challenging funding environment. Across our programs we have looked for ways to manage our resources more effectively. This has included how we deploy staff as well as reviewing activities within our five core programs. Our fiscal results for FY2011 also are much improved over FY2010.

Several significant accomplishments marked the past year: Our Crisis Services program was re-accredited by the American Academy of Suicidology. We were pleased to distribute \$200,000 in one-time rental and utility assistance through the federal stimulus-funded Homeless Prevention and Rapid Re-Housing Program (HPRP), helping many needy families avoid homelessness.

With the help of generous information technology volunteers from the United Way GiveCamp, Call for Help launched an impactful new website. Our fiscal accountabil-

ity and donor stewardship were affirmed as we received the Accredited Charity designation from the Better Business Bureau. And thanks to the community – especially our sponsors and donors – for supporting our June 2011 Anniversary Dinner celebrating



At our June 2011 Anniversary dinner, from left, speakers Dana Rosenzweig, Judge Milton Wharton and Carrie Ward; emcee Bonita Cornute, Executive Director Cheryl Compton and Board President Melinda Nicholson. State Sen. James Clayborne also spoke along with past clients.

the accomplishments of Call for Help.

For more than 40 years, Call for Help has been a vital link in the safety net for people who face crisis from personal distress, homelessness, poverty, sexual assault and mental illness. We are proud to see our clients overcome challenges and achieve fuller lives and brighter futures. Thanks to all the dedicated staff, volunteers, funders, community partners and friends who help make this possible.

Melinda Nicholson
2011 Board President

Cheryl Compton
Executive Director



Suicide & Crisis Services

Call for Help provides the only 24-hour suicide and crisis hotline in the Metro-East area. Specially trained crisis workers listen to callers, offer support and suggestions and link people with critical community resources. Short-term in-person counseling is available.

In FY 2011:

- 4,295 crisis calls received with 196 requiring clinical follow-up
- Over 1,000 hours of in-person counseling provided



Donors to Call for Help—July 1, 2010 to June 30, 2011

Government

U.S. Dept. of Housing & Urban Development
Illinois Dept. of Human Services
Illinois Dept. of Commerce & Economic Opportunity
Illinois Coalition Against Sexual Assault
Madison County Mental Health Board
St. Clair County Mental Health Board
East St. Louis Community Development Block Grants

Federated Campaign

United Way of Greater St. Louis

Corporations & Foundations

Boeing St. Louis Employees Community Fund
Catholic Diocese of Belleville-CMSA Fund for Ministry
Dominican Sisters of Springfield-Poverty, Justice and Peace Fund
Evangelical Lutheran Church Domestic Hunger Fund
Old Newsboys Foundation
St. Louis Blues 14 Fund
Wal-Mart Store St. Ann

Anniversary Dinner Sponsors

Allsup, Inc.
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Anniversary Dinner Program Advertisers

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Sprague & Urban, Attorneys at Law
Thouvenot, Wade & Moerchen, Inc.
Village of Shiloh

Individuals & Organizations

General Donations—Excluding special event ticket and auction purchases

\$1,000 and above

Belleville Township Fund
Community Kindness/Friends of Peace

Michelle Lindsey

\$500-\$999

Bertelsman Clinic
Hope Church
St. Paul United Church of Christ

\$100-\$499

Anonymous
AT&T United Way Employee Giving Campaign

Service Highlights

- More than 5,000 people and 148 agencies reached through community education

Information & Referral

When families face financial crisis due to poverty, job loss, medical expenses or other events, Call for Help's Information & Referral program can link them with assistance in meeting basic needs such as rent, utilities and food. Key program goals are the prevention of homelessness and, when needed, a rapid return to stable housing. Call for Help also administers various government-funded assistance programs.

In FY 2011:

- 2,981 calls received
- \$257,785 in rental/utility assistance through government programs was distributed to 293 families

Sexual Assault Victims Care Unit

Call for Help's Sexual Assault Victims Care unit responds 24 hours a day, 7 days a week to victims of rape, incest, molestation, harassment or other sexual assault. Specially trained advocates arrive at the hospital or police station to assist the victim with police interviews and in navigating the medical and legal systems. In addition, Call for Help provides adult and child victims with counseling and therapy at no charge to help them overcome the trauma of sexual as-

sault, as well as community and professional education on sexual assault awareness.

In FY 2011:

- 97 responses to assault victims
- 311 persons received services
- 21,437 people reached through 557 community presentations

Community Stabilization Program

For people with mental illness who have become homeless, Call for Help's Community Stabilization Program provides a bridge back to stability. Residents receive assistance with self-esteem, social competence, symptom management and basic life skills. The program helps them locate appropriate housing and support resources to transition back to the community.

In FY 2011:

- 73 individuals served
- 5,274 nights of care provided

Transitional Living Center

This intensive two-year residential program helps homeless young mothers develop the skills and support to live successfully and independently in the community. During their stays at the Transitional Living Center, clients



receive a variety of services including life skills classes, job readiness training, GED, parenting education and mental health counseling. The Transitional Living Center makes long-term change in young women's lives.

In FY 2011:

- 111 women and children served
- 7,267 nights of care provided



Michael and Edith Brady
Alexander and Sundra Brown
Carpenters & Joiners Local Union
Cheryl Compton
Crossroads Christian Church
Delta Epsilon Lambda/
Alpha Phi Alpha
First Baptist Church
Florist Mutual Employees
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Well of Living Water Ministries
Wellspring Resources
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Steven and Prudence Wolf
\$50-\$99
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Chestnut Health Systems
Committee to Elect Brad
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ESLYC G. Bush
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Franklin P. Rogers
Kenneth Rybicki
Barton Tate
Frank and Judith Wojcik
Bernard and Diana Wurth

Memorial & Tribute Gifts

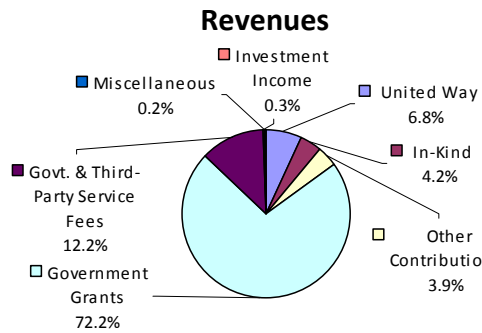
In memory of Bob Jobe and in honor of Mary Ann Jobe
Mike Jobe
In memory of Bob Jobe
Patricia Jobe

Call for Help Mission

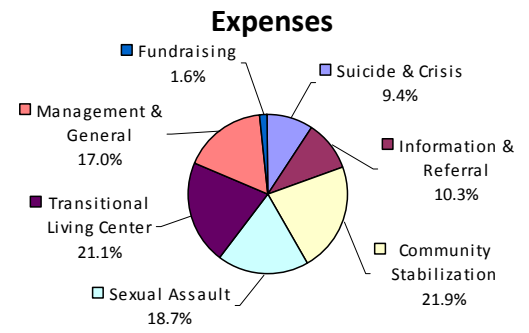
To assist, motivate and empower people facing personal crisis to achieve their maximum potential for daily living.

Financials

Call for Help, Inc. and Call for Help Foundation—Year ended June 30, 2011, Audited



Total Revenue—\$2,698,684



Total Expenses—\$2,713,217

Net Assets June 30, 2011—\$2,885,963

Major Funders

U.S. Dept. of Housing & Urban Development



Madison County Mental Health Board

St. Clair County Mental Health Board



CREDIBILITY • INTEGRITY • ACHIEVEMENT

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Note: Call for Help, Inc. and the Call for Help Foundation were merged as of July 1, 2011.



HELP AND HOPE FOR PEOPLE IN CRISIS

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